



# Sponsorship Opportunities



32<sup>nd</sup> European Conference on Operational Research  
3-6 July, 2022  
Aalto University, Espoo, Finland



EURO 2022 Conference Secretariat:  +353 1 648 6130

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 [www.euro2022espoo.com](http://www.euro2022espoo.com)



### Introduction & About Our Conference

Thank you for considering sponsorship of the EURO 2022 Espoo Conference. EURO meetings are intended to be forums for communication and cooperation among European Operational Researcher Academics and Practitioners. Being broadly oriented, they are intended to be international meetings of Operational Researchers who are active in all the diverse special areas of Operational Research and to the free exchange of knowledge, experience, new ideas and promising results relating to the research and practice of OR.

### Why Sponsor?

There are several benefits in sponsoring our event, including:

For this 32<sup>nd</sup> edition, the Organising Committee (OC) is devoted to giving sponsors a key and central role in the event. Exhibition space is centrally located also, close to the registration and main plenary and catering areas. The OC is willing to give your company the space and consideration it deserves, as well as a maximum visibility. Similarly, the Programme Committee is also continuing with the recent "Making an Impact" initiative, started in Glasgow 2015 where practitioners and academics get together with key figures from industry to share the latest developments in applied Operational Research.

### Venue

Aalto University offers a modern, compact and easy to navigate campus with excellent facilities for conferences. The campus is located in Espoo, the second largest city in Finland and part of the Helsinki metropolitan area. Espoo is the largest high-tech and innovation hub in Northern Europe, it is ranked to be the most sustainable city in Europe and the most intelligent community in the world.

### Our Plenary Speakers

Plenary Speaker 1 - Title of Talk

Plenary Speaker 2 - Title of Talk

Plenary Speaker 3 - Title of Talk

# Sponsor Packages

Exclusive benefits include



- ✓ 1 exhibition space
- ✓ Delegate Registration: for 1 person
- ✓ 1 invitation for Gala Dinner
- ✓ Logo on the Conference website
- ✓ Logo in the Conference programme
- ✓ Logo on holding slides in selected sessions
- ✓ Delegate bag insert (1 item)

Price - €3,500 (numerous available)

**Bronze**



- ✓ 1 exhibition space
- ✓ Delegate Registration: for 2 people
- ✓ 2 invitations for Gala Dinner
- ✓ Logo on the Conference website
- ✓ Logo in the Conference programme
- ✓ Logo on holding slides in selected sessions
- ✓ Delegate bag insert (1 item)

Price - €4,500 (limited availability)

**Silver**



- ✓ 2 exhibition spaces
- ✓ Delegate Registration: for 3 people
- ✓ 3 invitations for Gala Dinner
- ✓ Logo on the Conference website
- ✓ Logo in the Conference programme
- ✓ Logo on holding slides in selected sessions
- ✓ Delegate bag insert (1 item)
- ✓ Company's advertisement (full page) in the conference programme

Price - €6,000 (limited availability)

**Gold**



- ✓ 2 exhibition spaces
- ✓ Delegate Registration: for 4 people
- ✓ 4 invitations for Gala Dinner
- ✓ Logo on the Conference website
- ✓ Logo in the Conference programme
- ✓ Logo on holding slides in selected sessions
- ✓ Delegate bag insert (1 item)
- ✓ Company's advertisement (full page) in the conference programme
- ✓ Logo on the conference lanyards
- ✓ Logo on the conference bags
- ✓ Newsletter after the conference to delegates with information about the sponsor

Price - €10,000 (limited availability)

**Platinum**





# Sponsor Packages

Summary Table of Main Sponsorship Options

	PLATINUM	GOLD	SILVER	BRONZE	ONLY EXHIBITION SPACE
EXHIBITION SPACE	2 exhibition spaces	2 exhibition spaces	1 exhibition space	1 exhibition space	1 exhibition space
LOGO ON LANYARDS	✓	✗	✗	✗	✗
DELEGATE REGISTRATION	4 registrations	3 registrations	2 registrations	1 registration	✗
GALA DINNER	4 tickets	3 tickets	2 tickets	1 ticket	✗
PROGRAMME ADVERT	YES full page	Yes full page	✗	✗	✗





# Sponsor Packages

Summary Table of Main Sponsorship Options

	PLATINUM	GOLD	SILVER	BRONZE	ONLY EXHIBITION SPACE
LOGO ON WEBSITE	✓	✓	✓	✓	✓
LOGO IN PROGRAMME	✓	✓	✓	✓	✓
LOGO ON BAGS	✓	✗	✗	✗	✗
DELEGATE BAG INSERT (1 ITEM)	✓	✓	✓	✓	✗
NEWSLETTER AFTER THE CONFERENCE TO DELEGATES WITH INFORMATION ABOUT THE SPONSOR (GDPR regulations apply)	✓	✗	✗	✗	✗
COST (NET)	10 000 EURO	6 000 EURO	4 500 EURO	3 500 EURO	2 500 EURO



# Additional Opportunities

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- A4 Insert in Delegate Packs - €1,500
- Full Page Advertisement in Conference Programme- €1,000
- Resuable Water Bottle Sponsorship - €8,000
- Conference App Sponsorship - €6,000
- Gala Dinner Sponsorship - €6,000
- Welcome Reception Sponsorship - €3,500
- Conference Delegate Bags Sponsorship - €8,000
- Exhibition only space - €2,500



## How to Become a Sponsor

We would be delighted to discuss sponsorship opportunities with you in more detail. Please get in touch with:

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*All prices listed in the brochure are subject to VAT @ 24%*



# EURO Conference Past Sponsors

